



Asia (ex-China) Retail & E-commerce

Weekly Updates

11 April – 17 April 2019

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the latest in Asia

Asia at a glance

[Luxury: Italian brand Gianvito Rossi opens first Southeast Asia store in Singapore](#)

Italian luxury footwear brand Gianvito Rossi has recently opened its first Southeast Asian store in Singapore's at Marina Bay Sands

Japan

[Retail technology: Aeon to launch self-serve smart stores in China](#)

Aeon will launch a chain of self-serve smart stores equipped with facial recognition technology in China; meanwhile, the retailer also plans to open an online supermarket and a cross-border e-commerce platform in the country in 2019

[Department stores: Japan's Parco to shut down Kumamoto and Utsunomiya branches](#)

Japan's department store chain Parco confirms to shut down its Utsunomiya branch at the end of May 2019 and Kumamoto branch in February 2020 due to the stagnant sales of the stores

[E-commerce: Amazon Japan lifts Prime membership fee for 1st time in 11 years](#)

Amazon Japan has recently raised the membership fee for its Prime service by 26%, the first-ever hike for its Prime membership fee since its debut in Japan 11 years ago

[E-commerce: Japan's beauty e-tailer Istyle launches on Tmall](#)

Japan's beauty portal Istyle has opened an @Cosme flagship store on cross-border shopping site Tmall Global, offering some 20 Japanese cosmetics brands and around 100 SKUs on the platform

South Korea

[Beauty and personal care: Sephora to launch in South Korea](#)

LVMH's cosmetics retail chain Sephora will open its first store for South Korea in Gangnam this October; covering 547 sqft, the debut store will offer hundreds of

cosmetics brands and Sephora's in-house beauty products

Singapore

[Apparel and footwear: Spanish fashion brand Oysho arrives in Singapore](#)

Spanish fashion label Oysho has made debut in Singapore by opening its first local store at Jewel Changi; the 220-sqm new store carries all the brand's categories from sleepwear, lingerie, beachwear, sportswear to footwear and accessories

Thailand

[E-commerce: Thailand ranks first in online TV consumption in APAC](#)

Thailand posted the greatest online TV/ streaming consumption in the Asia-Pacific region in 2018, followed by China and the Philippines, while Japan had the lowest online TV/ streaming consumption in the region

[E-commerce: Central Group shuts its Robins Vietnam online store](#)

Central Group has shut down its Robin Vietnam online fashion store to focus on its physical store businesses; the Thai retail giant currently operates Big C supermarkets, electronics chain Nguyen Kim, Lan Chi Mart, Robins Department Stores and stationery chain LookKool in Vietnam

Malaysia

[Shopping malls: Malaysia's mall rolls out real-time indoor navigation app](#)

Malaysia's shopping mall Sunway Pyramid has launched first local real-time in-mall mobile navigation app, enabling users to navigate the mall's more than 1000 specialty stores and to get to their desired location in real time

India

[Consumer electronics: Huawei's smartphone brand Honor sets sights on India market](#)

Honor, a smartphone brand under China's Huawei Group, aims to capture 15% to 20% smartphone market share in India by 2020, which will make it the third-largest player in country's smartphone segment

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