



Asia (ex-China) Retail & E-commerce

Weekly Updates

24 January – 30 January 2019

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the latest in Asia

Asia at a glance

[E-commerce: Southeast Asia's e-commerce market to hit US\\$53 billion in next five years](#)

Southeast Asia's Internet retail market is expected to grow at a CAGR of 23% to reach US\$53 billion in the next five years, driven by increasing smartphone penetration and fast-growing economies in the region

[E-commerce: JD.com makes a breakthrough for drone delivery in Southeast Asia](#)

JD.com has successfully completed Indonesia's first government approved pilot drone flight in West Java, marking a breakthrough for drone delivery in the Southeast Asian region

Japan

[Apparel and footwear: Uniqlo becomes official clothing partner for Swedish Olympic teams](#)

Uniqlo has recently announced its partnership with the Swedish Olympic Committee to outfit the Swedish Olympic and Paralympic teams over the next four years; the move comes after the brand opened its first store in Sweden in August 2018

South Korea

[Beauty and personal care: South Korea's cosmetics retail sales expected to decline in 2018](#)

South Korea's cosmetics retail sales for 2018 are expected to decline by 15% yoy, owing to decreased demand from China, stagnant domestic demand and intensified competition in the market

[Beauty and personal care: Shinsegae's skincare brand Yunjac to open first independent outlet](#)

Shinsegae's skincare brand Yunjac plans to launch its first independent outlet at the Shinsegae Duty Free outlet in Myeongdong in February 2019, a move to attract foreign shoppers, especially Chinese consumers

Taiwan

[Luxury: Spanish luxury footwear brand Manolo Blahnik launches in Taiwan](#)

Spanish luxury footwear Manolo Blahnik has recently opened its first flagship store in Taiwan, marking its further expansion into Asia after its new store opening in Singapore in May 2018

Singapore

[E-commerce: Reebonz explores blockchain technology to assure authenticity](#)

Singapore-based luxury e-tailer Reebonz is looking to adopt blockchain technology to ensure the comprehensive traceability of all products sold within its ecosystem, as a way to allow its customers to verify authenticity of its products

Thailand

[Beauty and personal care: Amorepacific's brand Espoir enters Thailand via Eveandboy](#)

Amorepacific's makeup brand Espoir has launched in Thailand via local cosmetics chain store Eveandboy; apart from distributing its products through Eveandboy, Espoir is set to go online to build a strong presence in Thailand

India

[Retail in general: Reliance Retail to open grocery store in lower-tier towns](#)

Reliance Retail has decided to open fresh and grocery stores in lower-tier towns, placing an almost equal emphasis between cities and tier-3 and tier-4 towns for its upcoming fresh and grocery stores; currently, the company operates over 540 stores under three brands – Reliance Fresh for convenience stores, Reliance Smart for hypermarkets and Qwikmart for petrol service stations

[Retail in general: Reliance Retail seals licensing deal with Disney](#)

Reliance Retail has sealed a licensing deal with Walt Disney Company to develop and market products under its private label across segments featuring Disney characters

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