



# Asia (ex-China) Retail & E-commerce

## Weekly Updates

28 February – 6 March 2019

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*the latest in Asia*

### Asia at a glance

#### [E-commerce: Southeast Asia's e-commerce sales to top US\\$102 billion by 2025](#)

Southeast Asia's e-commerce sales are expected to exceed US\$102 billion by 2025, as increasing numbers of consumers are attracted to online shopping for convenience

#### [Apparel and footwear: Uniqlo to enter India in fall 2019](#)

Uniqlo will make debut in India by opening its first local store in Delhi-NCR in fall 2019; Uniqlo is one of the international single-brand retailers, along with H&M and Ikea, to launch in India under 100% foreign direct investment

### Japan

#### [Duty-free shops: Laox pairs up with Alibaba to offer pre-order service to Chinese tourists](#)

Tokyo-based duty-free operator Laox has paired up with Alibaba to offer pre-order service to Chinese tourists flying to Japan; the new service will enable Chinese visitors to do their tax-free shopping online on a travel guide website run by Alibaba before leaving for Japan

### South Korea

#### [Hypermarkets: Lotte Mart plans further expansion in Vietnam](#)

Lotte Mart is planning to further expand its hypermarket business in Vietnam, mainly focusing on Hanoi and Ho Chi Minh City; currently, the retailer operates 14 stores in Vietnam

#### [Supermarkets: Shinsegae's E-mart Traders targets 18 stores in 2019](#)

Shinsegae's warehouse-style supermarket E-mart Traders has recently launched in Nowon District, Seoul, the first E-mart Traders branch in the capital; the retailer currently has 15 stores in South Korea and targets to have 18 stores in 2019

#### [E-commerce: South Korea's e-commerce exports up 25% yoy in 2018](#)

South Korea's e-commerce exports surged 25% yoy in 2018, driven by the growing demand for K-beauty and K-pop related products, according to the government

## Singapore

### [Luxury: French luxury brand Faure Le Page to launch in Singapore](#)

French luxury brand Faure Le Page will enter Singapore by opening its first local store at Takashimaya Singapore this June; the new store will also be the brand's first store in Southeast Asia

## India

### [E-commerce: Softbank leads follow-on funding round in India online grocer Grofers](#)

Softbank has led a US\$60 million follow-on funding round in India online grocery startup Grofers; prior to the latest investment, Grofers raised a total of US\$241.8 million via six funding rounds

### [Apparel and footwear: Under Armour ready to launch in India](#)

Under Armour has set up a wholly-own subsidiary in India and planned to open stores in local metro locations after assessing the market potential online in collaboration with Amazon and Flipkart-owned Myntra

### [Toys: US toy brand Build-A-Bear to add more stores in India in next 10 years](#)

U.S. based personalized experiential toy brand Build-A-Bear plans to open 20 standalone stores across key cities in India over the next 10 years, coupled with more shop-in-shop formats in Toys"R"Us stores in India

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