



Asia (ex-China) Retail & E-commerce

Weekly Updates

29 December 2018 – 3 January 2019

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the latest in Asia

Japan

[Beauty and personal care: Shiseido to strengthen brand business in China](#)

Shiseido will strengthen its brand business structure in China and its supporting corporate functional structure in the country as a way to boost its brand appeal to Chinese consumers

South Korea

[Department stores: Hanwha Galleria Timeworld opens new mall to boost luxury offerings](#)

Hanwha Galleria Timeworld will launch its second premium shopping mall Galleria Luxury Hall in 2019 to boost its luxury offerings

[Duty-free shops: Shilla Duty Free to launch at Gimpo Airport](#)

Shilla Duty Free will open its store at Gimpo Airport on 9 January, expanding its reach to all three major airports in South Korea, including Incheon and Jeju

[E-commerce: Food delivery app operator Woowa Korea raises US\\$320 million](#)

Woowa Brothers, the operator of South Korea's food delivery app Baedal Minjok, has raised US\$320 million from major foreign investors including American venture capital firm Sequoia Capital, China's Hillhouse Capital and Singapore's state-owned wealth fund GIC

Thailand

[Convenience stores: FamilyMart expands delivery service in Bangkok](#)

FamilyMart will expand its delivery service in Bangkok in partnership with logistics company Kerry Express

[Apparel and footwear: CRC Sports rebrands its Supersports stores as sports fashion store](#)

Thailand's sporting goods retailer CRC Sports has rebranded its Supersports business as a sports fashion stores targeting millennials

Malaysia

[Apparel and footwear: Malaysia's fashion brand LOL launches made-to-order platform](#)

Malaysia's fashion brand LOL has launched an innovative platform dubbed Cozmic Lab, allowing customers to co-create and customize their own clothing items

India

[Hypermarkets: LuLu Group targets 300 stores in India by 2020](#)

LuLu Group, India's major hypermarket operator, is planning to ramp up its presence in India by expanding its local store network to some 300 stores by 2020, targeting a revenue of 4 billion rupees

[E-commerce: Indian government announces new e-commerce restrictions](#)

India will prohibit e-commerce companies such as Amazon.com and Walmart-backed Flipkart from selling products from companies in which they own an equity interest; meanwhile, the e-commerce players will not be allowed to seal exclusive agreements with sellers, with effect from 1 February 2019

Asia Distribution and Retail

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