



Asia (ex-China) Retail & E-commerce

Weekly Updates

8 November – 14 November 2018

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the latest in Asia

Asia at a glance

[E-commerce: FedEx launches QR-code mobile payment service in major Asian markets](#)

FedEx has rolled out a QR-code based mobile payment service in five major Asian markets – Hong Kong, Singapore, Malaysia, Thailand and the Philippines

Japan

[Beauty and personal care: Shiseido to build global innovation centre in Japan in 2019](#)

Shiseido is setting up an innovation centre in Yokohama, Japan; the new hub will serve as a research facility and a beauty complex comprising a sports studio, beauty bar and museum

[Beauty and personal care: Shiseido plans JV in the Philippines](#)

Shiseido plans to set up a joint venture named Shiseido Philippines Corporation, aiming to boost its cosmetics business in the Philippines

[Beauty and personal care: Skincare brand Cosmoai unveils flagship store in Tokyo](#)

Japan's skincare brand Cosmoai has launched a 59-sqm flagship store at Imperial Hotel Tokyo

[Accessories: LVMH-backed L Catterton Asia invests in Japan's eyewear retailer Owndays](#)

LVMH-backed private equity fund L Catterton Asia has paired up with Japan's conglomerate Mitsui & Co to acquire a stake in Japan's eyewear retailer Owndays, which plans to use the new funds to add 500 stores across Asia

South Korea

[Retail logistics: Convenience store operator BGF Retail opens logistics hub](#)

BGF Retail, the operator of South Korea's major convenience store CU, has built a 58,446-sqm logistics center in central South Korea to boost the competitiveness of its retail service

Singapore

[E-commerce: China's e-tailer LightInTheBox to acquire Singapore's counterpart Ezbuy](#)

China's e-tailer LightInTheBox will acquire Singapore's e-commerce platform Ezbuy for about US\$86 million

Malaysia

[Hypermarket: Big C set to launch in Malaysia](#)

Thai Hypermarket Big C is set to tap the Malaysian market, with the first Big C Malaysia Supercentre scheduled to be opened in Kedah in northwest Malaysia, close to the Thai border

India

[E-commerce: Amazon looks to boost customer base in India](#)

Amazon is seeking to add another 100 million users to its platform in India and boost the number of Prime users in the country to 100 million

[E-commerce: Amazon's Cloud services earnings surge in India](#)

Amazon's earnings from its cloud and data hosting services in India more than tripled to 21.47 billion rupees, with profits jumped by over 10 times to 1.16 billion rupees for the year ended March 2018

[Apparel and footwear: FMCG company Patanjali Ayurved taps apparel sector](#)

India's FMCG company Patanjali Ayurved has forayed into local apparel market with the opening of a flagship store under its fashion brand Patanjali Paridhan; the brand plans to open around 100 store by the end of this fiscal year and targets 500 stores by March 2020

Asia Distribution and Retail

Teresa Lam

Vice President

T: (852) 2300 2466

E: teresalam@fung1937.com

Fung Business Intelligence

10/F LiFung Tower

888 Cheung Sha Wan Road

Kowloon, Hong Kong

www.fbicgroup.com