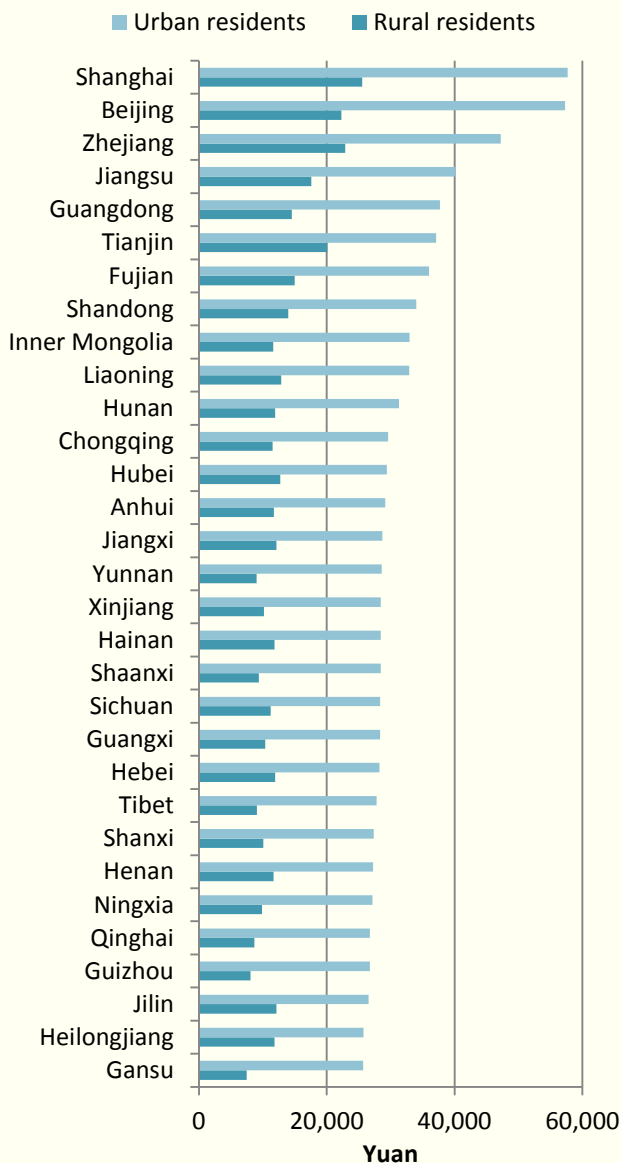# China's consumption landscape (2016) (II)

Business Innovation and China's Cities
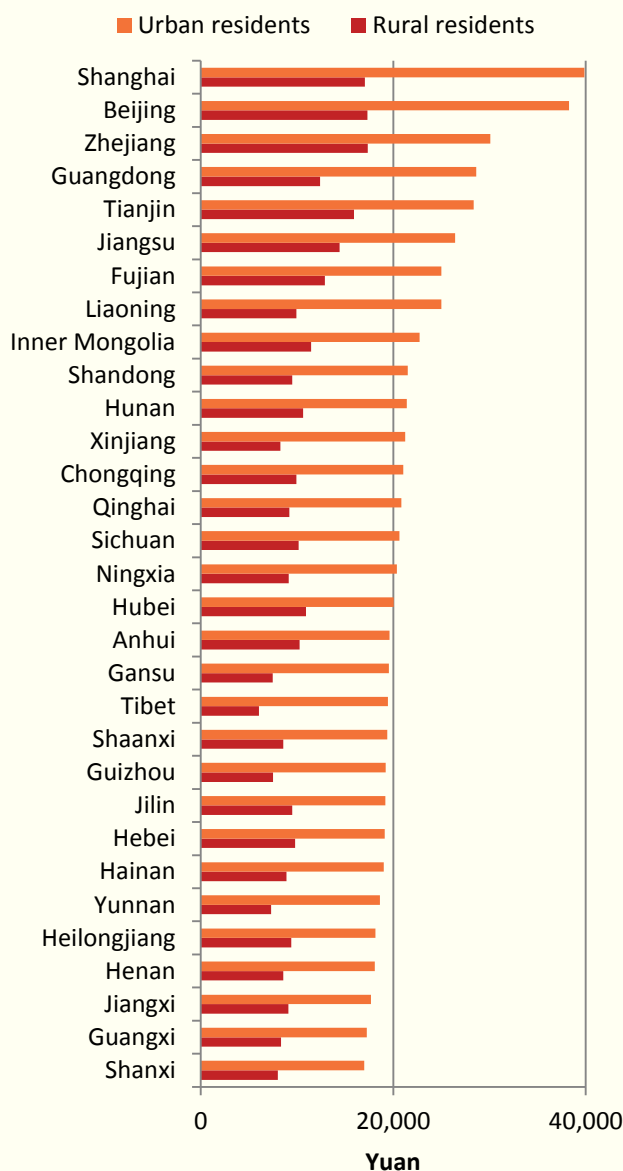May 2018

FUNG BUSINESS INTELLIGENCE

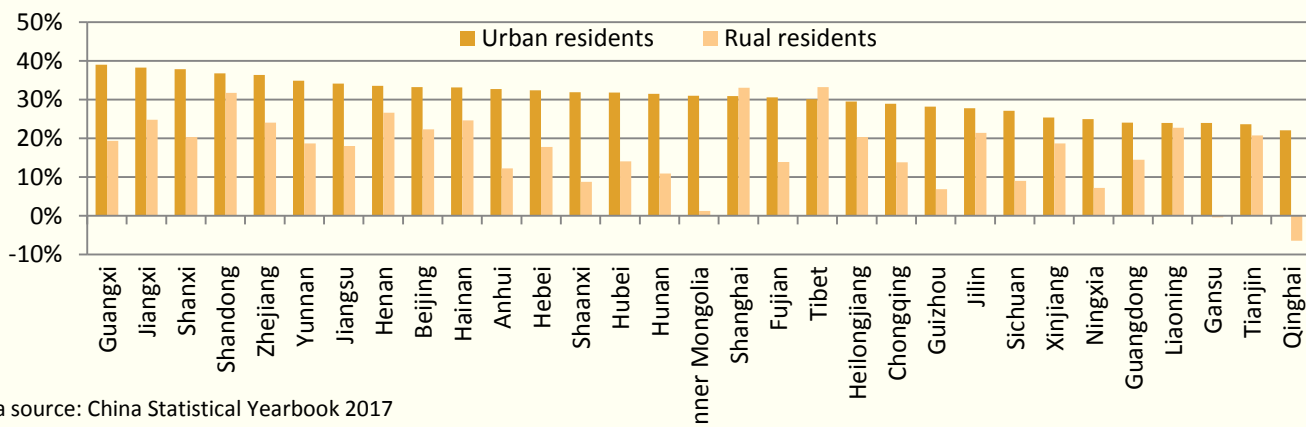## Per capita disposable income by provinces/ municipalities (2016)

■ Urban residents ■ Rural residents

Shanghai
Beijing
Zhejiang
Jiangsu
Guangdong
Tianjin
Fujian
Shandong
Inner Mongolia
Liaoning
Hunan
Chongqing
Hubei
Anhui
Jiangxi
Yunnan
Xinjiang
Hainan
Shaanxi
Sichuan
Guangxi
Hebei
Tibet
Shanxi
Henan
Ningxia
Qinghai
Guizhou
Jilin
Heilongjiang
Gansu

0   20,000   40,000   60,000
Yuan

Per capita consumption expenditure by provinces/ municipalities (2016)

■ Urban residents ■ Rural residents

Shanghai
Beijing
Zhejiang
Guangdong
Tianjin
Jiangsu
Fujian
Liaoning
Inner Mongolia
Shandong
Hunan
Xinjiang
Chongqing
Qinghai
Sichuan
Ningxia
Hubei
Anhui
Gansu
Tibet
Shaanxi
Guizhou
Jilin
Hebei
Hainan
Yunnan
Heilongjiang
Henan
Jiangxi
Guangxi
Shanxi

0   20,000   40,000
Yuan

Personal saving rates by provinces/ municipalities (2016)

Saving rate= (disposable income −consumption expenditure) / disposable income

■ Urban residents ■ Rual residents

Guangxi, Jiangxi, Shanxi, Shandong, Zhejiang, Yunnan, Jiangsu, Henan, Beijing, Hainan, Anhui, Hebei, Shaanxi, Hubei, Hunan, Inner Mongolia, Shanghai, Fujian, Tibet, Heilongjiang, Chongqing, Guizhou, Jilin, Sichuan, Xinjiang, Ningxia, Guangdong, Liaoning, Gansu, Tianjin, Qinghai

Data source: China Statistical Yearbook 2017

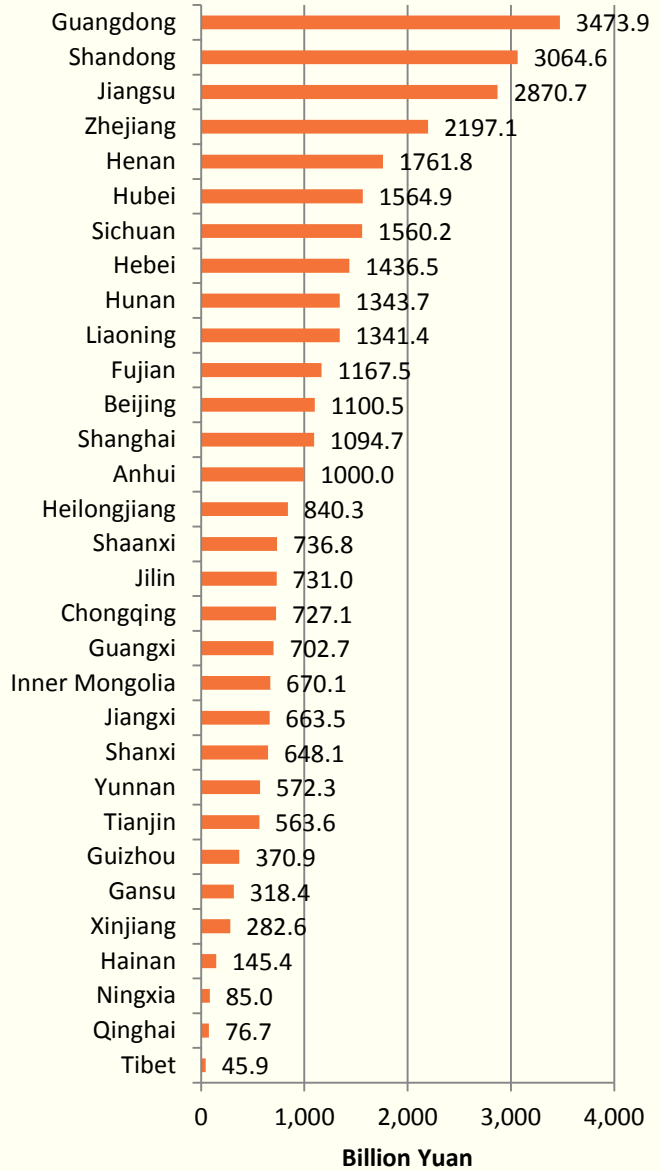# China's consumption landscape (2016) (II)

Total household consumption expenditure by provinces/ municipalities (2016)

■ Urban households ■ Rural households

Province	Billion Yuan
Guangdong	3112.76
Jiangsu	2865.47
Shandong	2559.34
Zhejiang	1710.67
Henan	1525.08
Sichuan	1318.34
Shanghai	1199.48
Hunan	1189.77
Hubei	1137.92
Hebei	1067.08
Beijing	1062.17
Liaoning	1036.76
Anhui	954.16
Fujian	900.68
Jiangxi	734.49
Guangxi	723.18
Yunnan	691.28
Heilongjiang	661.91
Chongqing	637.81
Shaanxi	633.47
Tianjin	563.63
Inner Mongolia	560.80
Shanxi	553.33
Guizhou	519.52
Jilin	380.25
Xinjiang	362.72
Gansu	340.85
Hainan	168.45
Ningxia	124.68
Qinghai	98.99
Tibet	32.20

Total retail sales of consumer goods by provinces/ municipalities (2016)

Province	Billion Yuan
Guangdong	3473.9
Shandong	3064.6
Jiangsu	2870.7
Zhejiang	2197.1
Henan	1761.8
Hubei	1564.9
Sichuan	1560.2
Hebei	1436.5
Hunan	1343.7
Liaoning	1341.4
Fujian	1167.5
Beijing	1100.5
Shanghai	1094.7
Anhui	1000.0
Heilongjiang	840.3
Shaanxi	736.8
Jilin	731.0
Chongqing	727.1
Guangxi	702.7
Inner Mongolia	670.1
Jiangxi	663.5
Shanxi	648.1
Yunnan	572.3
Tianjin	563.6
Guizhou	370.9
Gansu	318.4
Xinjiang	282.6
Hainan	145.4
Ningxia	85.0
Qinghai	76.7
Tibet	45.9

Total online retail sales by provinces/ municipalities (2016)

Province	Billion Yuan
Guangdong	1,143
Zhejiang	934
Beijing	527
Shanghai	511
Jiangsu	474
Fujian	218
Shandong	172
Sichuan	152
Hubei	112
Henan	106
Shaanxi	102
Hebei	97
Anhui	90
Tianjin	77
Hunan	72
Chongqing	54
Liaoning	53
Jiangxi	43
Guangxi	27
Yunnan	25
Heilongjiang	21
Jilin	20
Shanxi	18
Guizhou	17
Inner...	15
Hainan	14
Gansu	12
Xinjiang	4.4
Ningxia	1.7
Qinghai	1.0
Tibet	0.5

Data source: China Statistical Yearbook 2017